

Tax Credit or Deduction—What's the Difference?

When you gather your financial information at the end of each year, you may ask yourself what the difference is between a tax credit and a tax deduction. A tax *credit* reduces your tax, dollar for dollar—in other words, a \$1,000 tax credit would actually save you \$1,000 in taxes. By comparison, a tax *deduction* reduces your *taxable income*, and therefore, it is only worth the percentage equal to your marginal tax bracket. For example, if you are in the 25% marginal tax bracket, a \$1,000 deduction saves you \$250 in tax ($.25 \times \$1,000$), which is \$750 *less* than the savings with a \$1,000 tax credit. The higher your tax bracket, the more a deduction is worth; but, a credit is always worth more than a dollar equivalent deduction.



Let's Have a Conversation

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*See award disclosures on the following page.

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*The Top 100 in Finance award is designated by the Top 100 Magazine. The Top 100 Magazine utilizes proprietary software, which employs an algorithm to search a variety of online resources for industry-specific terms and key words. These resources include social media, blog posts, peer reviews, and Google indices. Once the software has compiled a preliminary list of qualified candidates, the Top 100 Magazine performs a manual analysis to verify top results and make final selection. The selection criteria is based on who are financial advisors or wealth managers, which meets the following criteria: 1. Registered with the SEC as a registered investment adviser or a registered investment adviser representative; 2. Not more than 1 filed complaint and never been convicted of a felony. Once selected, the Top 100 Magazine sends approximately 140 invites for the magazine, where final selection is on a first come first serve basis. Those selected for the Top 100 Magazine may purchase additional profile ad space or promotional products, but do not make any initial or additional fees for the award. The Top 100 Magazine selection is not indicative of the wealth manager's future performance or an endorsement by the magazine. Working with a Top 100 Magazine advisor or wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment in the future.

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